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FOR IMMEDIATE RELEASE

Napa Valley Film Festival and Flavor! Napa Valley Kick-Off Downtown Napa Events This November

Downtown Napa's November Event Calendar is Packed with Fun for All Ages

NAPA, Calif. (November 8, 2012) – This week brings the Second Annual Napa Valley Film Festival to Downtown Napa, the first of numerous events taking place in November. Locals and visitors will have a wide variety of events to experience throughout the month of November including First Taste Napa: A Downtown Napa Tasting, Thankful Tasting Specials, Napa on Ice, Christmas Tree Lighting Ceremony and Christmas Parade.

The Second Annual Napa Valley Film Festival takes place on Wednesday, November 7 – Sunday, November 11, 2012. Passholders will have the opportunity to screen various films in Downtown Napa and other locations throughout the Valley, as well as attend Film Festival events and participate in the festival's [Foodspotting](#) contest. To purchase festival passes, visit <http://napavalleyfilmfest.org/attend/buy-passes/>. Follow the fun via Twitter at #NVFF.

First Taste Napa: A Downtown Napa Tasting kicks off Flavor! Napa Valley and will take place on Wednesday, November 14, 2012, from 5:30 – 8 p.m. at 500 First Street in Napa. Tickets for this event are available via the purchase of special packages with City of Napa [lodging partners](#). There are also [select ticket packages](#) available. Flavor! Napa Valley is an annual event that features world-class Napa Valley wines alongside the Napa Valley's master chefs and graduates of The Culinary Institute of America's culinary education programs.

All month long, Downtown Napa will be thankful for the 20 plus wine tasting rooms all within walking distance with the [Thankful Tasting Specials](#). Various specials will be featured throughout November on Downtown Napa's Facebook page, <http://facebook.com/downtownnapa>. Participating wine tasting rooms include [Back Room Wines](#), [Ca' Momi Napa Valley](#), [Mason Cellars](#), Square 1 Tasting Bar, [Uncorked at Oxbow](#) and [pureCru](#). To take advantage of these specials, visit the [Downtown Napa Facebook page](#), "like" Downtown Napa and present the weekly coupon in store, either printed or electronically.

'Tis the season for Napa's outdoor ice skating rink! **Napa on Ice** returns to Downtown Napa this year beginning Friday, November 16, 2012 and running through Sunday, January 13, 2013. The ice rink will be located at the corner of Second and Coombs Streets. Skating and ice skate rentals will cost \$12.

Holiday season traditions including the **Christmas Tree Lighting Ceremony**, will take place on Wednesday, November 21, 2012 at 6 p.m. in Veterans Park. Hot chocolate, cookies and entertainment will be provided while the mayor lights the Christmas Tree. The **Christmas Parade** will bring holiday cheer to historic downtown on Saturday, November 24, 2012 at 5 p.m. The parade begins and ends at First and School Streets. Since becoming an evening parade, Napans have creatively decorated any parade entry – cars, horses or even children – with bright, festive lights. The floats get better every year! "Do You Hear What I Hear" is the theme this year for the judged parade. Applications are available at [DoNapa.com](#) or at the Downtown Napa Association office, located at 1290 Napa Town Center.

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In the spirit of giving, BANK Café and Bar at [The Westin Verasa Napa](#) is running its first canned food drive during the month of November, called “**Banksgiving.**” The hotel has partnered with Mechanics Bank and proceeds of the food drive will support the Community Action Napa Valley Food Bank (CANV). Those looking to spread cheer are invited to drop off canned food at BANK Café, located at 1314 McKinstry Street in Napa, where they will receive an exclusive discount for their donation to either BANK Café or La Toque, The Westin Verasa’s Michelin-starred restaurant. Additionally, Mechanics Bank will match \$1 per donated can up to \$500, with 100 percent of food and funds donated to CANV.

For more information about events in Downtown Napa, visit <http://www.DoNapa.com/Events>. For more information about Downtown Napa and all lodging properties, restaurants, wine tasting rooms, entertainment venues and other businesses, visit www.DoNapa.com.

About Downtown Napa

Downtown Napa is a premier destination in the Napa Valley offering a food and wine experience unlike any other. It is the only area of the Napa Valley that brings together over 70 restaurants, 20 plus wine tasting rooms, more than 44 hotels and picturesque bed & breakfasts, nightlife and activities all within walking distance. Through a variety of events and happenings such as the [Culinary Crawl](#), concerts at Veterans Park and more, Downtown Napa engages visitors and locals with a vibrant downtown district. Learn more at [DoNapa.com](http://www.DoNapa.com). Follow Downtown Napa on Twitter at <http://www.twitter.com/Napadowntown> and “like” downtown on Facebook at <http://facebook.com/downtownnapa>.

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